



Australian & New Zealand Biosolids Partnership Business Plan 2010/11

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Background to the Partnership

- Mission:
 - To support sustainable biosolids management
- Objectives
 - Support public engagement
 - Support on technical and regulatory matters
 - Establish a global network



Governance and Membership

- 50 members across Australia & New Zealand
- 10 member Advisory Board
- Members include Utilities, Regulators, Researchers, Consultancies, Processors
- Accountable to AWA





ANZBP Business Plan – Activity 1

- **Raise funds** to support the activities of the ANZBP by:
 - Providing value to existing subscribers such that they renew their commitment year by year
 - Continue to expand the membership base among utilities and other groups (such as practitioners, composters, etc)
 - Explore opportunities to obtain funding from additional sources, such as government, and through the sale of advertising space on the ANZBP website.

ANZBP Business Plan - Activity 2

- **Maintain the ANZBP website** so that:
 - A centralised database of information about management of biosolids is created which is pertinent and current;
 - Tools are provided to facilitate:
 - Community engagement
 - Engagement with regulators and governments and other interested and relevant parties
 - interaction between Subscribers, including the exchange of information and collaborative problem solving
 - Information is available on domestic and international practices, trends and developments;
 - Accurate educational material is available to the public;
 - Information provided represents value to users and is up-to-date and comprehensive; and
 - That the site itself is user-friendly and is structured appropriately with useful and appropriate content in both the Public and Subscriber-Only sections.



ANZBP Business Plan - Activity 3

- **Identify research gaps**, in conjunction with Subscribers, and develop strategies to leverage research funds to fill these gaps.
 - In particular, develop a Research Plan in 2010 to these ends.

ANZBP Business Plan - Activity 4

- **Develop and implement a communications strategy** such that:
 - The interest of ANZBP members are promoted;
 - The ideas for reform and improvement contained in the ANZBP's *Review of Biosolids Guidelines in Australia and New Zealand* are promoted;
 - Communications tools and strategies are refined and developed, taking into account the outcomes of the Community Attitudinal Research Project and other factors. Outcomes might include, but would not be limited to:
 - the provision of templates, content, independent spokespeople and the like to facilitate members' communication's initiatives;
 - liaising with the media on issues of a national perspective, on behalf of the ANZBP;



ANZBP Business Plan - Activity 5

- **Review the outcomes of the *Literature Compendium* so that maximum value is achieved from this effort**
 - Link with Communications and Research planning



ANZBP Business Plan - Activity 6

- **Provide legal support** to the ANZBP Subscribers through:
 - The creation of a Legal Compliance Register;
 - Provision of 'Helpline' Legal service;
 - Provision of limited pro-bono legal services and support to ANZBP Subscribers; and
 - Provision of legal 'updates' and seminars for ANZBP Subscribers.



ANZBP Business Plan - Activity 7

- **Develop networks** to support the sustainable management of biosolids, internationally and domestically.

ANZBP Business Plan - Activity 8

- **Continue to develop ‘value-added’ programmes** for Subscribers, potentially including but not limited to:
 - A regular Newsletter of developments;
 - ‘Subscribers Only’ component of the Website;
 - Supporting legal services (see Activity 6, above); and
 - Technical tours/information sessions.



ANZBP Business Plan - Activity 9

- **Develop position statements** and put in place strategies to communicate these nationally to politicians at state and federal level in consultation with relevant state and national industry bodies, particularly with regard to:
 - Use of biosolids on crops intended for human consumption;
 - Use of biosolids for other purposes; and
 - The relationship between biosolids application, climate change and emissions trading



Australian & New Zealand Biosolids Partnership

Joining the Partnership

Why?

- Biosolids quantities increasing;
- Cost of biosolids management increasing.
- Opportunities to landfill or incinerate biosolids are declining;
- The regulatory environment is tightening; and
- Clear messages reach the community.



Business Model

- Subscription based
- Objectives (*again*)
 - Support public engagement with respect to the sustainable management of biosolids in Australia
 - Support the Australian and New Zealand water industry on technical and regulatory components of biosolids management
 - Establish a global network of parties interested in the sustainable management of biosolids



The Proposal

- 3 year commitment: upfront or year by year
- Cost ranging from \$10,000 annually, to \$2,000 depending on the size of the organisation
- Access to website
- Access to the results of research
- Access to communication tools and experts

The Proposal (cont)

- Participate in a network “*who else has faced this problem?*” (the answer is “*many!*”)
- Opportunity to influence the research agenda
- Access to technical tours etc
- Annual meetings at the Speciality Biosolids Conference



Timeframes

- Initial 3 year commitment.
- Can be renewed for 3 years or on a rolling basis depending on the value members gain



Further information

Please refer to Proposal in your package

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Thank You for Attending

www.biosolids.com.au